Our offer for Real Estate Asset Managers

Using data to support your ESG strategy
1. Reveleo: our raison d'être
2. ESG criteria: comply with regulations and enhance the value of your portfolio
3. Take action: we adapt our offer to your needs
1. Reveleo: our raison d’être

Using data to support your ESG strategy
Reveleo
Reveal your environment

Reveleo provides assessments of the environmental and health performances of buildings and territories, for professionals and individuals.

The Reveleo app allows general public to choose a new home that is better for his health and better for the environment.

Our tailored analysis for professionals enable real estate asset managers to comply with financial regulations and to differentiate their portfolios.
Reveleo is incubated at Arts et Métiers ParisTech since 2021
Supported by the french agency for ecological transition ADEME
Proud member of the European Digital SME Alliance
One of the ten start-ups shortlisted in the Go Green & Be Resilient companies established by the European Commission’s Department for Internal Market (DG GROW) alongside DIGITAL SME and the European Innovation Council and SMEs Executive Agency (EISMEA)
2. ESG criteria: comply with regulations and enhance the value of your portfolio.
ESG criteria: comply with regulations and enhance the value of your portfolio

Disclosure (SFDR), Benchmark, Taxonomy and MIFID II directive orient the market towards sustainable products, especially in the real estate sector.

Indicators and Data are now of paramount importance in assessing portfolio sustainability.

### SFDR mandatory indicators
- Exposure to fossil fuels through real estate assets
- Exposure to energy-inefficient real estate assets

### SFDR additional indicators
- GHG emissions
- Energy consumption intensity
- Waste production in operations
- Raw materials consumption for new construction and major renovations
- Land artificialisation
ESG criteria: comply with regulations and enhance the value of your portfolio

Sustainability is a fundamental trend, reinforced by differentiating quality brands such as ISR labels.

Beyond labels, a pool of high confidence indicators is a major lever to secure your investors.
3. Take action: we adapt our offer to your needs
A validation of the characteristics of your assets (technical characteristics, tenants...)

A single platform to gather all your data

MAPPING
INDICATORS
COMMUNICATION
IN THE LONG TERM
INDICATORS

- Assistance in the choix of indicators
- Creation of algorithms and databases
- Calculation of indicators via our dedicated servers
- Quantitative and cartographic analyses

COMMUNICATION IN THE LONG TERM

MAPPING
## Determine and produce your ESG indicators

### Examples of Revelelo Indicators available immediately

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Definition</th>
<th>Granularity</th>
<th>Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air quality</td>
<td>Overall score based on concentrations of PM(<em>{10}), PM(</em>{2.5}), NO(_2)</td>
<td>Plot</td>
<td>Annual</td>
</tr>
<tr>
<td>Noise</td>
<td>Modeled road noise</td>
<td>Plot</td>
<td>Annual</td>
</tr>
<tr>
<td>Biodiversity</td>
<td>Approximate biotope coefficient</td>
<td>Plot</td>
<td>Annual</td>
</tr>
<tr>
<td>Security</td>
<td>Rate of crimes and offences</td>
<td>Municipality</td>
<td>Annual</td>
</tr>
<tr>
<td>Access to green areas</td>
<td>Density of accessible green space</td>
<td>Plot</td>
<td>Annual</td>
</tr>
<tr>
<td>Bicycle paths</td>
<td>Presence and density</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Cyclability</td>
<td>Density of cycling facilities</td>
<td>Municipality</td>
<td>Annual</td>
</tr>
<tr>
<td>Cycling offer</td>
<td>Self-service bicycles</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Sustainable mobility offer</td>
<td>Car-sharing, car-pooling, scooters...</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Public transport offer</td>
<td>Density and frequency</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Offer of services of everyday life</td>
<td>Health, Food, Education, Leisure activities, Sport, Culture...</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Service offer for work</td>
<td>Coworking,...</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Sustainable service offering</td>
<td>Local food store, Repair café...</td>
<td>Address</td>
<td>Annual</td>
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<tr>
<td>Connectivity</td>
<td>Internet speed</td>
<td>Address</td>
<td>Annual</td>
</tr>
<tr>
<td>Phone networks</td>
<td>Flow rate</td>
<td>Address</td>
<td>Annual</td>
</tr>
</tbody>
</table>
We produce deliverables adapted to your media and audiences, in order to communicate with all your stakeholders:

- Easily understandable maps
- Effective infographics
- Any communication element tailor made!
IN THE LONG TERM

- Annual update of indicators
- Evolution of the deliverables
Our offer at a glance

- From basic indicators to the most advanced
- For an à la carte support over time
- Nationals and European scales

By facilitating and improving the understanding of your ESG assessments, we enable you to optimize the corresponding strategy through better decisions from a health and environmental perspective.
Case study: our mission for Primonial REIM

PREIM has asked us to carry out 6 actions on its French assets and to study the possibility of carrying out action 2 on its European assets.

1. Analysis of commercial assets
   a. Validation of addresses
   b. Validation and analysis of activities

2. Analysis of the quality of the environment of their assets in the health and medical/social sector (clinics, nursing homes, nurseries, etc.)
   a. Validation of addresses and plots
   b. Air quality
   c. Biodiversity

3. Analysis of the impact of their nursing homes on the local offer

4. Analysis of the impact of their clinics on the local offer
Thank you for your attention!