



Reveleo

Our offer for Real Estate Asset Managers

Using data to support your ESG strategy



Using data to support your
ESG strategy

- 1. Reveleo : our raison d'être**
- 2. ESG criteria : comply with regulations and enhance the value of your portfolio**
- 3. Take action : we adapt our offer to your needs**



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ESG strategy

1. Reveleo : our raison d'être



Reveleo

Reveal your environment

Reveleo provides assessments of the environmental and health performances of buildings and territories, for professionals and individuals.

The Reveleo app allows general public to choose a new home that is better for his health and better for the environment.

Our tailored analysis for professionals enable real estate asset managers to comply with financial regulations and to differentiate their portfolios.

Nos soutiens et premières reconnaissances



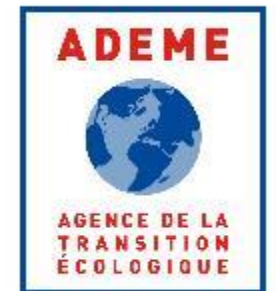
Reveleo is incubated at Arts et Métiers ParisTech since 2021

Supported by the french agency for ecological transition **ADEME**

Proud member of the European **Digital SME Alliance**



One of the **ten start-ups shortlisted in the Go Green & Be Resilient companies** established by the European Commission's Department for Internal Market (DG GROW) alongside DIGITAL SME and the European Innovation Council and SMEs Executive Agency (EISMEA)





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2. ESG criteria : comply with regulations and enhance the value of your portfolio

ESG criteria : comply with regulations and enhance the value of your portfolio



Disclosure (SFDR), Benchmark, Taxonomy and MIFID II directive orient the market towards sustainable products, especially in the real estate sector.

Indicators and Data are now of paramount importance in assessing portfolio sustainability

SFDR mandatory indicators
Exposure to fossil fuels through real estate assets
Exposure to energy-inefficient real estate assets

SFDR additional indicators
GHG emissions
Energy consumption intensity
Waste production in operations
Raw materials consumption for new construction and major renovations
Land artificialisation

ESG criteria : comply with regulations and enhance the value of your portfolio



		Nombre de fonds			Encours en Mds € (Données Morningstar et LuxFLAG)			Nombre de fonds ayant un autre label
		Au 31/12/2019	Au 31/12/2020	Au 31/12/2021	Au 31/12/2019	Au 31/12/2020	Au 31/12/2021	Au 31/12/2021
ESG	Label ISR (France)	321	649	950	138	359	777	185
	FNG-Siegel (Allemagne, Autriche & Suisse)	104	168	257	30	60	115	116
	LuxFLAG ESG (Luxembourg)	100	238	277	43	121	148	55
	Towards Sustainability (Belgique)	265	442	642	139	284	578	218
	Umweltzeichen (Autriche)	116*	123*	206	15*	34*	60	66
	Nordic Swan Ecolabel (Pays Nordiques)	32	54	74	11	25	34	7
Labels « verts »	LuxFLAG Environment (Luxembourg)	10	4	8	8	< 1	2	3
	LuxFLAG Climate Finance (Luxembourg)	2*	2*	5	< 1*	< 1*	< 1*	0
	Label Greenfin (France)	19*	29*	74	6*	14*	31**	20
TOTAL		806	1418	2119	302	690	1337	306

Sustainability is a fundamental trend, reinforced by differentiating quality brands such as ISR labels.

Beyond labels, a pool of high confidence indicators is a major lever to secure your investors.

* Encours et nombre des fonds cotés uniquement ** Décomposé ainsi: 21 Mds€ pour les fonds cotés et 10 Mds€ pour les fonds non cotés.

Source : Novethic



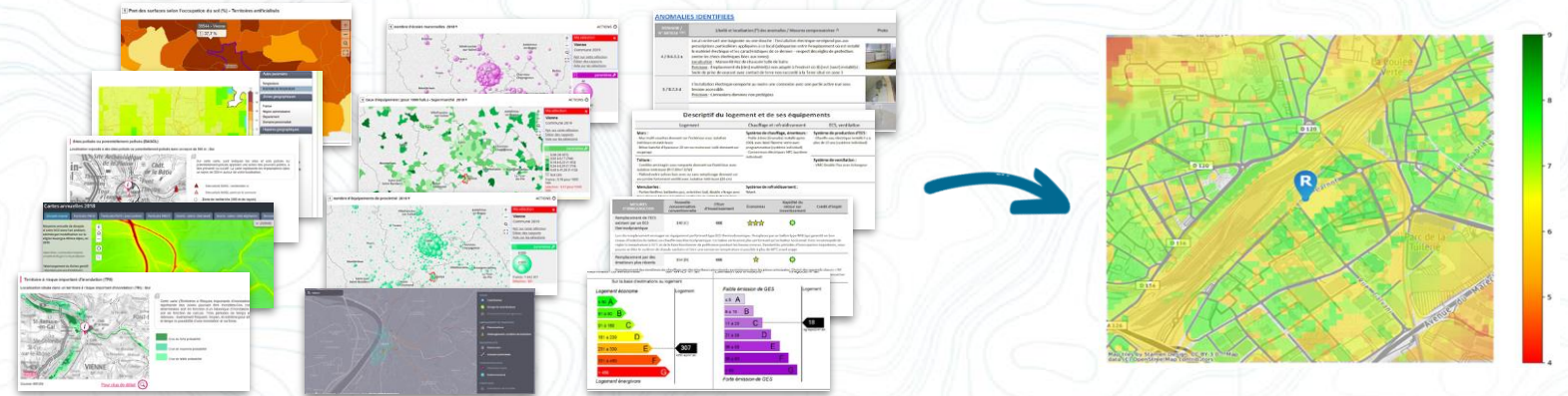
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3. Take action : we adapt our offer to your needs

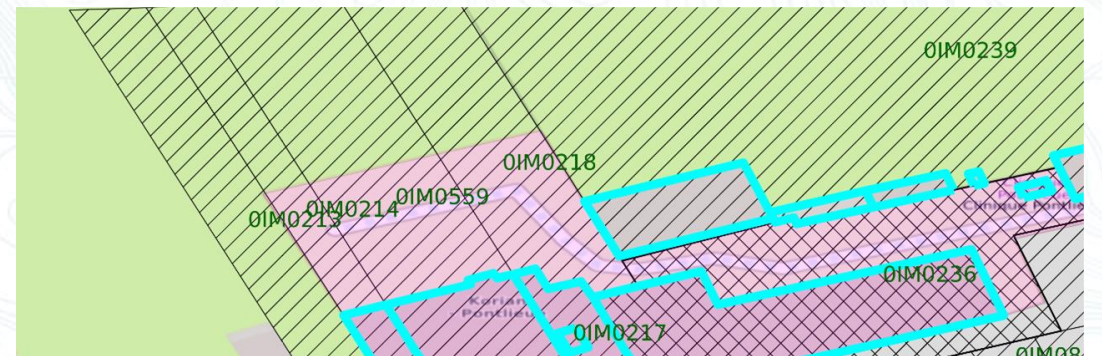
MAPPING

INDICATORS
COMMUNICATION
IN THE LONG TERM

A single platform to gather all your data



A validation of the characteristics of your assets
(technical characteristics, tenants...)



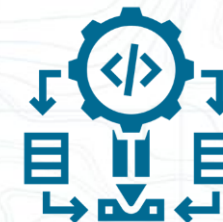
MAPPING

INDICATORS

COMMUNICATION
IN THE LONG TERM



Assistance in the choix of
indicators



Creation of algorithms
and databases



Calculation of indicators
via our dedicated servers



Quantitative and
cartographic analyses

Determine and produce your ESG indicators

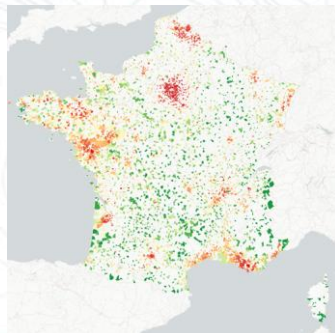


Examples of Reveleo Indicators available immediately

Indicator	Definition	Granularity	Update
Air quality	Overall score based on concentrations of PM ₁₀ , PM _{2,5} , NO ₂	Plot	Annual
Noise	Modeled road noise	Plot	Annual
Biodiversity	Approximate biotope coefficient	Plot	Annual
Sécurité	Rate of crimes and offences	Municipality	Annual
Access to green areas	Density of accessible green space	Plot	Annual
Bicycle paths	Presence and density	Address	Annual
Cyclability	Density of cycling facilities	Municipality	Annual
Cycling offer	Self-service bicycles	Address	Annual
Sustainable mobility offer	Car-sharing, car-pooling, scooters...	Address	Annual
Public transport offer	Density and frequency	Address	Annual
Offer of services of everyday life	Health, Food, Education, Leisure activities, Sport, Culture...	Address	Annual
Service offer for work	Coworking,...	Address	Annual
Sustainable service offering	Local food store, Repair café...	Address	Annual
Connectivity	Internet speed	Address	Annual
Phone networks	Flow rate	Address	Annual

MAPPING
INDICATORS

We produce deliverables adapted to your media and audiences, in order to communicate with all your stakeholders :



Easily understandable maps



Effective infographics



Any communication element tailor made !

COMMUNICATION

IN THE LONG TERM

MAPPING
INDICATORS
COMMUNICATION

IN THE LONG TERM



Annual update of
indicators



Evolution of the
deliverables

Our offer at a glance



From basic indicators to
the most advanced



For an à la carte support
over time



Nationals and European
scales

By facilitating and improving the understanding of your ESG assessments, we enable you to optimize the corresponding strategy through better decisions from a health and environmental perspective..

They trust us



Asset managers and real estate



Research and higher education



Local authorities

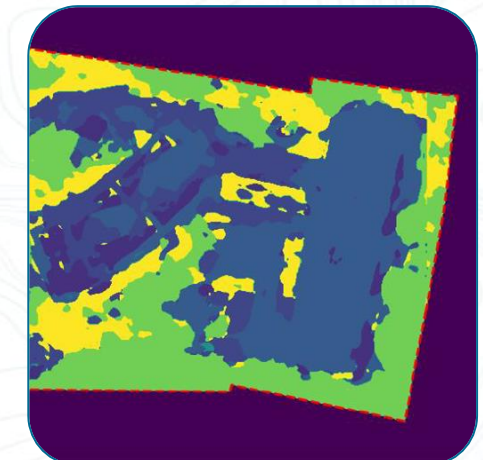
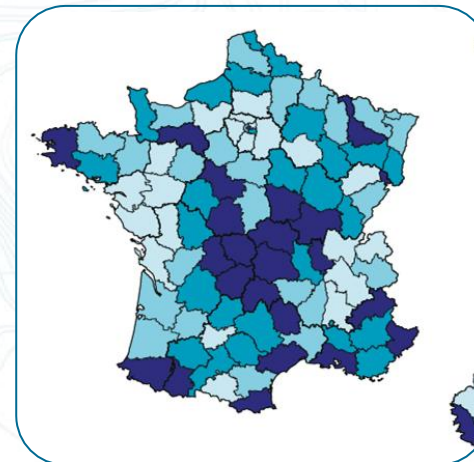
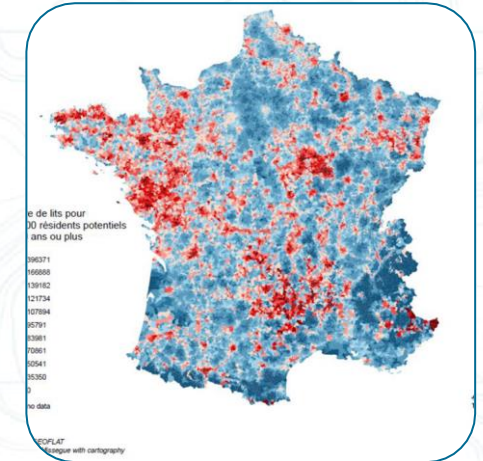


Case study : our mission for Primonial REIM



PREIM has asked us to carry out **6 actions** on its French assets and to study the possibility of carrying out action 2 on its European assets.

1. Analysis of commercial assets
 - a. Validation of addresses
 - b. Validation and analysis of activities
2. Analysis of the quality of the environment of their assets in the health and medical/social sector (clinics, nursing homes, nurseries, etc.)
 - a. Validation of addresses and plots
 - b. Air quality
 - c. Biodiversity
3. Analysis of the impact of their nursing homes on the local offer
4. Analysis of the impact of their clinics on the local offer



Thank you for your attention!

